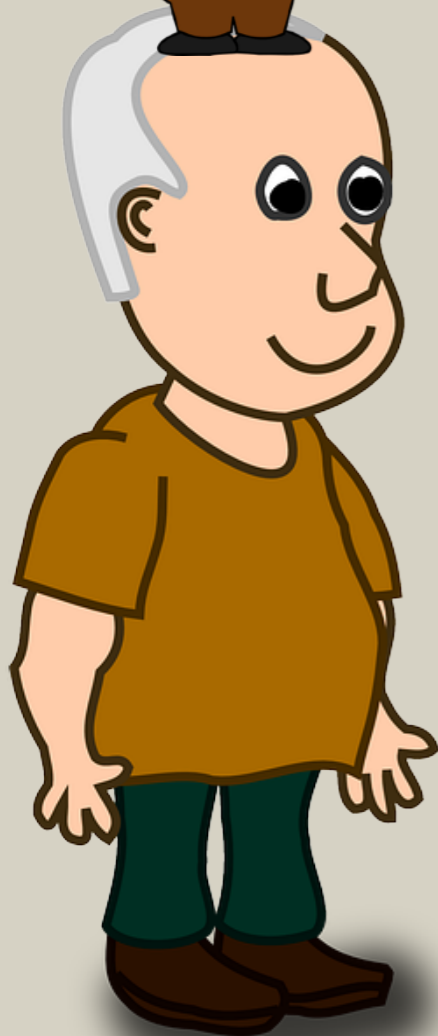




I tell you how



# How to Set up Amazon's Echo for an Elder Loved One

*Brought to you by*



*A resource for independent travel & living for people of a certain age.*



Hey! I've got a great idea! I'm going to get mom and dad one of those Amazon Echo devices as a gift!

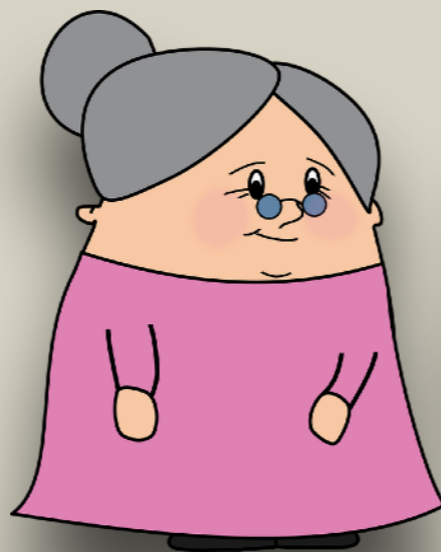



Wow! That is a great idea!



Using the Echo, they'll be able to request help, listen to their favorite music, order products, even hail a Lyft car...all with natural voice commands.

Listen to audiobooks too!





I'll order it straight from Amazon  
and have it delivered to them in time for their  
anniversary.

Not so fast...

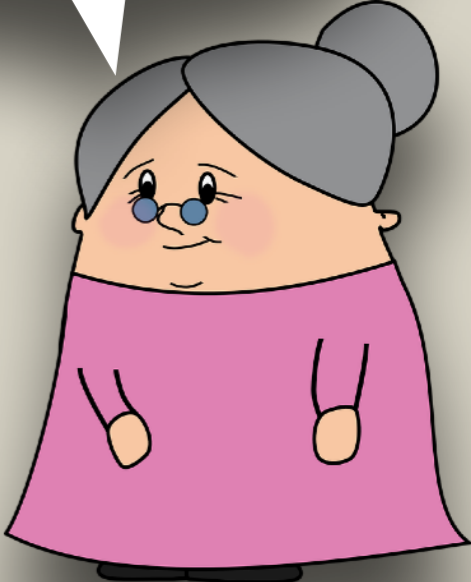
Bad idea



*Do they have a smartphone?*

*Or their own Amazon account?*

Nope. Don't want one either.



Not yet



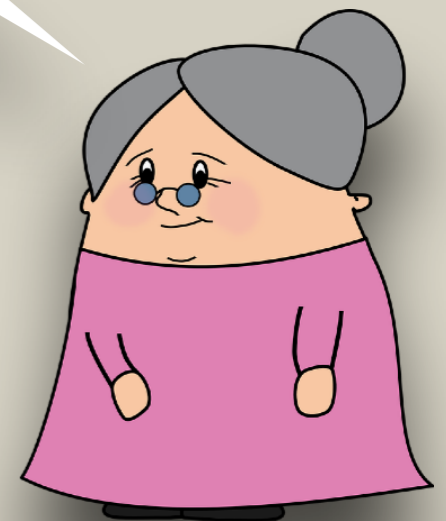
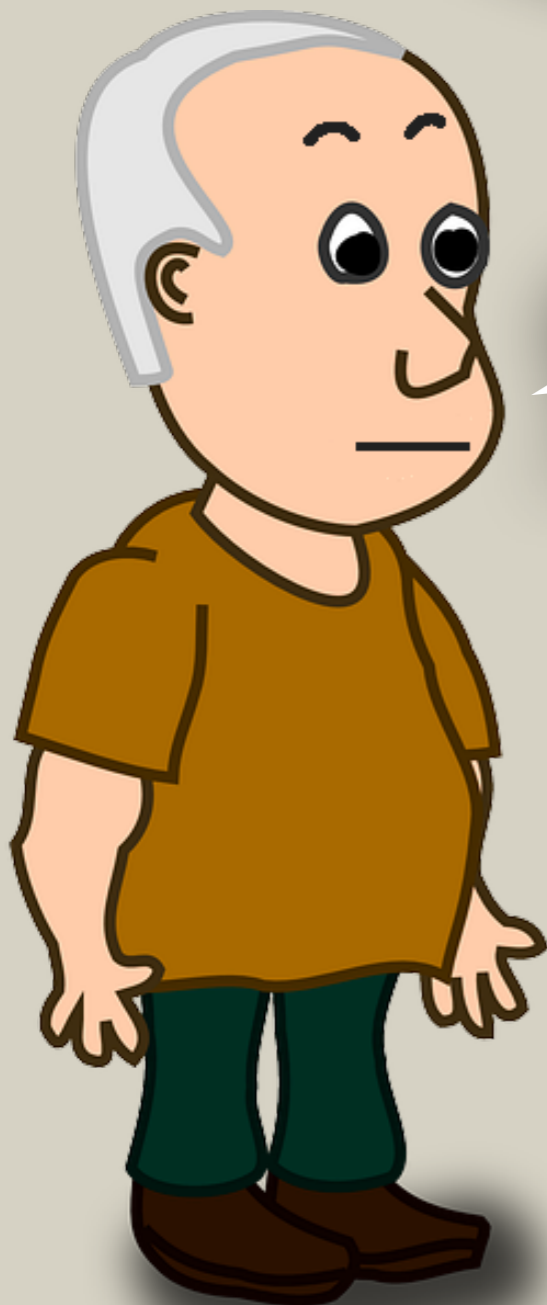
Without a companion  
smartphone, your folks won't be able  
to setup the Echo or enjoy all of its  
features



I had no idea...

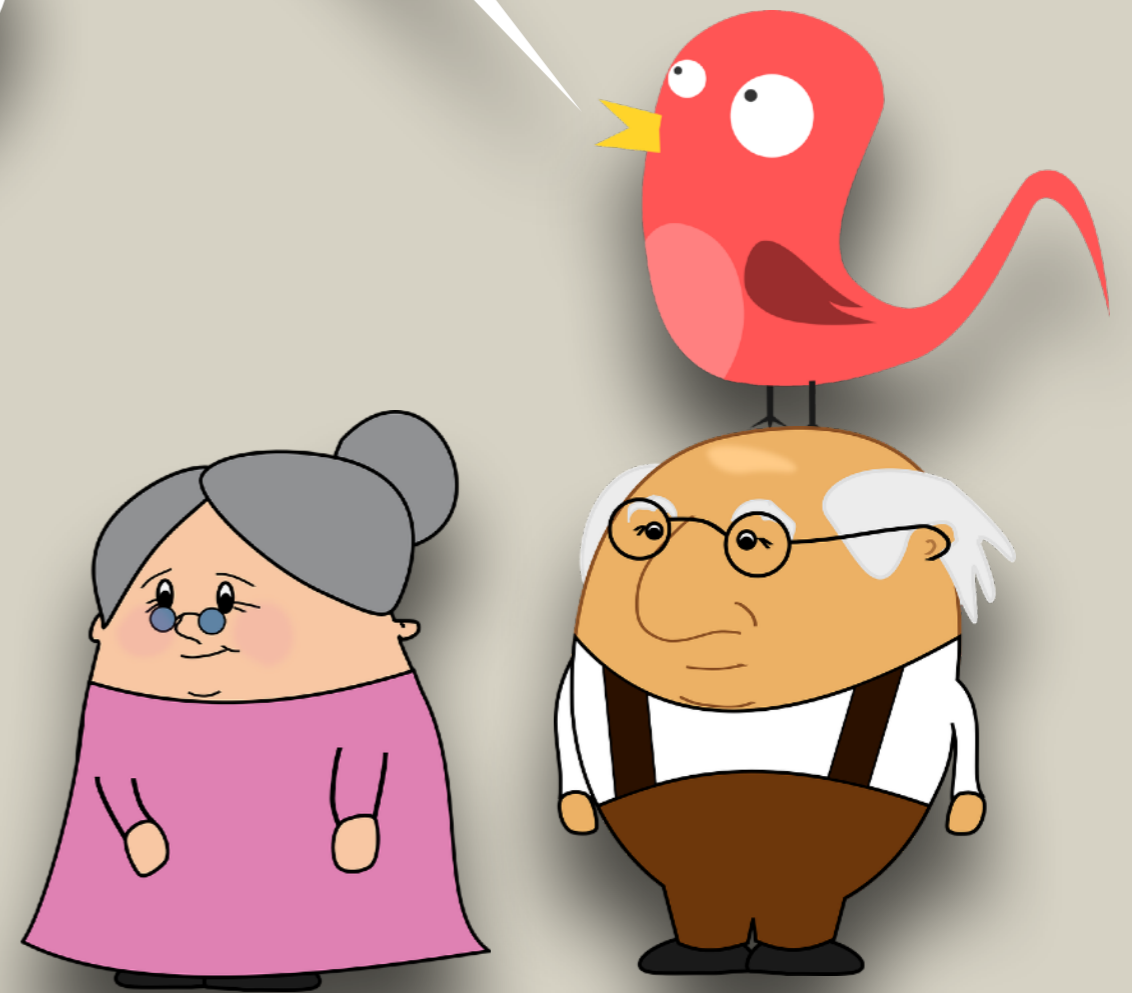
Listen to the  
bird, son

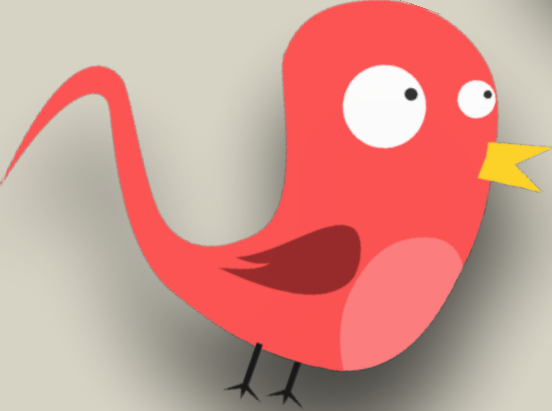
Listen to  
your mother



For example, they won't be able to have the Echo call you just by saying "*Alexa, call Frank.*"

But I *want* them to call me...





Don't worry. *It's easy to solve!* I'll tell you how.




Oh goody!




Easy





First, you need to buy them a cheap smartphone



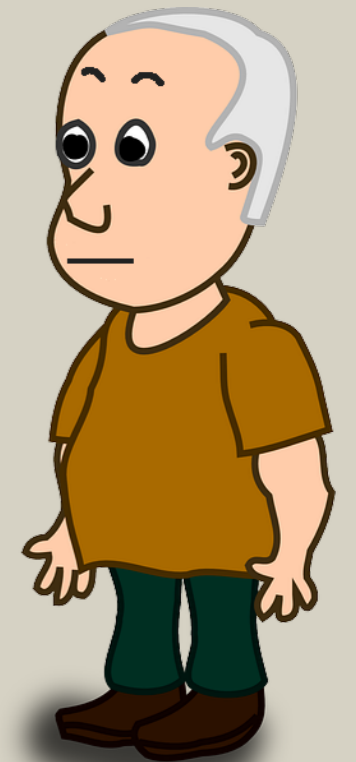
Why do they need one of those? They have a land line



Tell him, birdy man



Two reasons.  
*First*, you will need a mobile phone number to set-up their Echo.

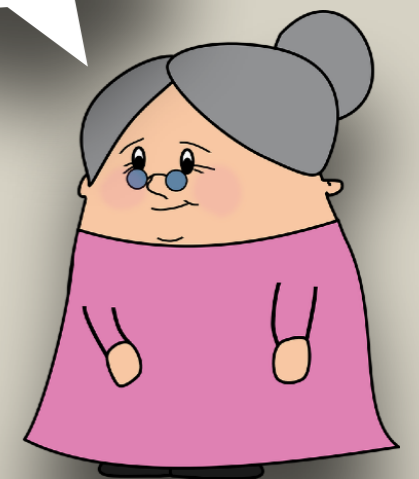


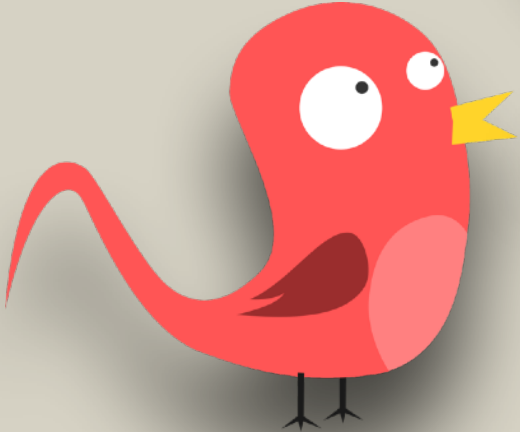
*Second*, the Echo *constantly checks* with a companion app on the smartphone to see who your folks can call *from the Echo*.

Who knew?



I did






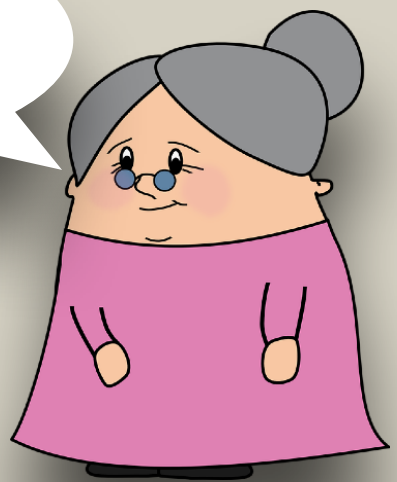
So...let's say your folks want to call your sister from their Echo. Her name and phone number *must be added* to the app or the Echo won't be able to find her!



Really?



And we have a lot of friends too!



Put 'em in the app!



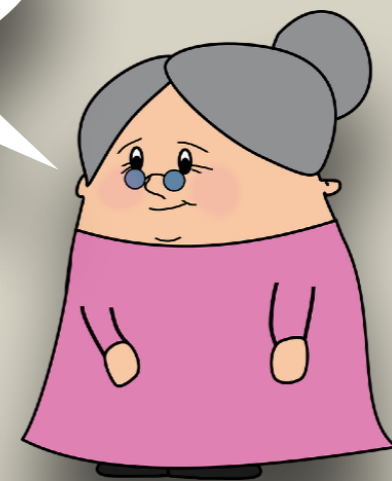
Does their new smartphone just stay in the house?

It can. As long as it connects from time to time via your folk's WiFi, it will work with the new Echo.



Do we have WiFi, lovey?

Yes dear. That's what makes the TV work.

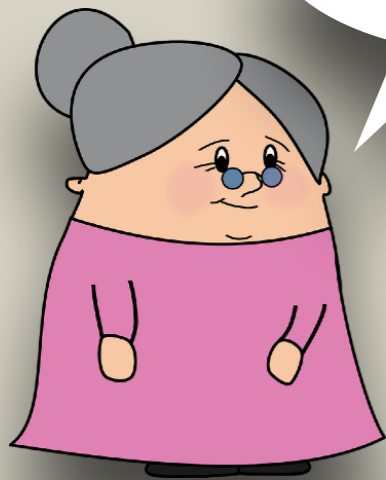




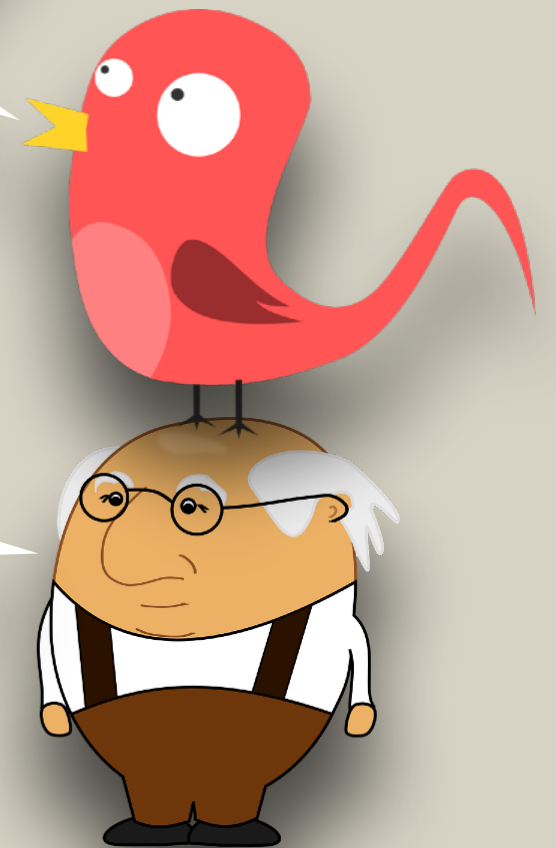
Ok. So where can I get a *cheap* smartphone that will run the companion app?

*Any* phone that runs Android 5.0 or higher will do the job. Then just buy a minimum *no contract* plan and you're ready to start the set-up.

I'm getting excited!



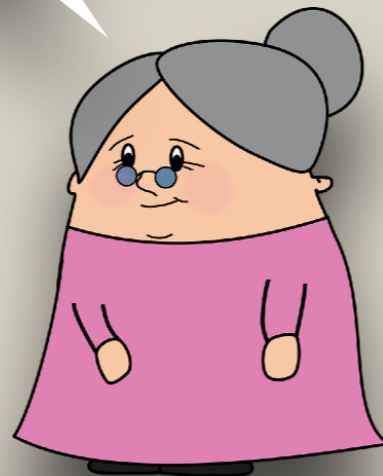
*The ZTE Cintrine LTE from [www.tracfone.com](http://www.tracfone.com) is a good choice*



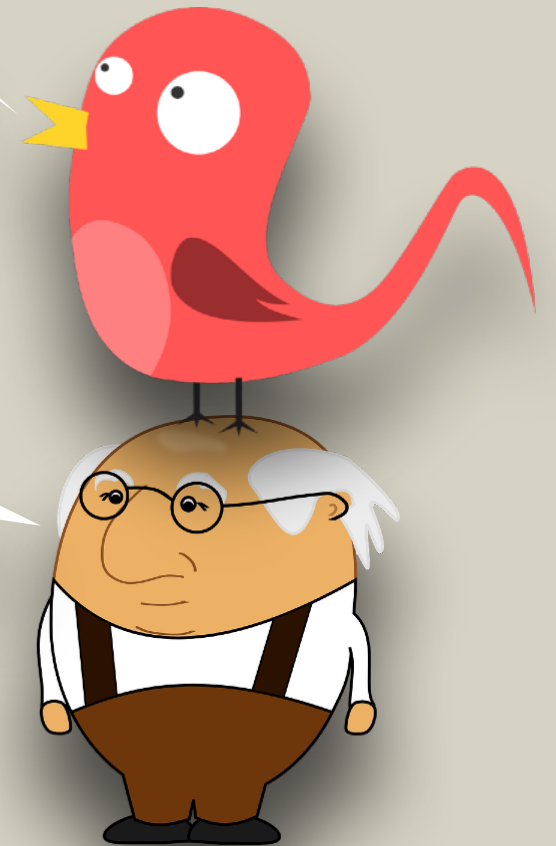


Once you have a companion phone and a “*no contract*” plan, you will have a new mobile phone number for your folks. Use that number to set them up with their own Amazon account.

You’ll need our credit card number too, son.



Course!  
Cuz we like to buy stuff



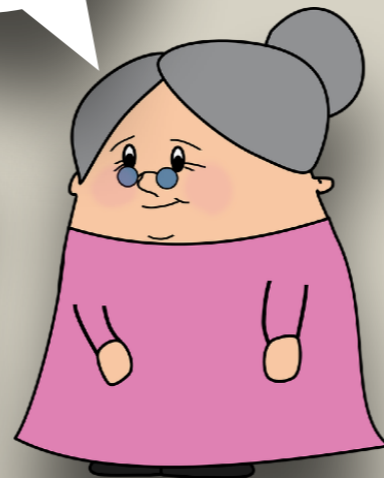


Why can't I just use my Amazon account for them?

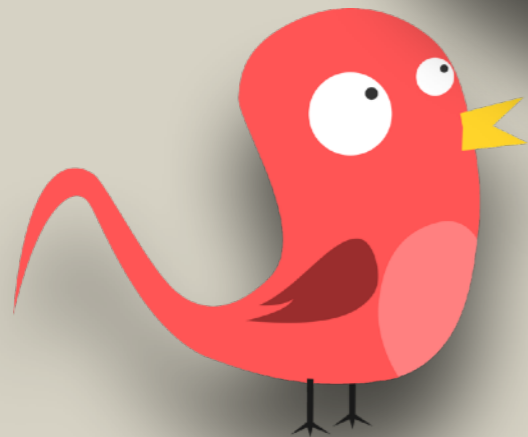
Because then Amazon will think the Echo belongs to you and it will not be possible to personalize it for your folks. *And believe me, you want to customize the Echo for them.*

Our jokes and music

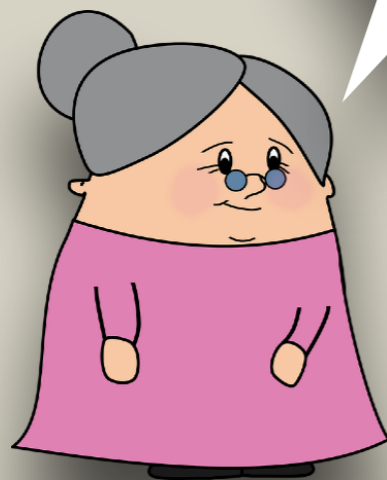
Our weather



Next, order their Echo and have it delivered to *your house first* so you can set it up for them. The “Show” model is a good choice because of its “drop-in” feature.



We're almost done



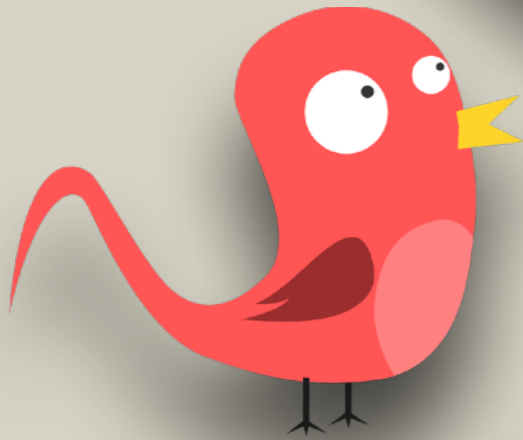
Good. I need a nap.





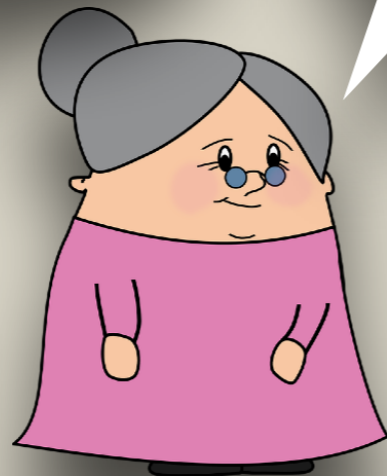
Now you have all three parts you need to get started:

- 1) A dedicated Echo
- 2) A dedicated Amazon account
- 3) A dedicated companion smartphone linked to your folk's Amazon account



It's easy

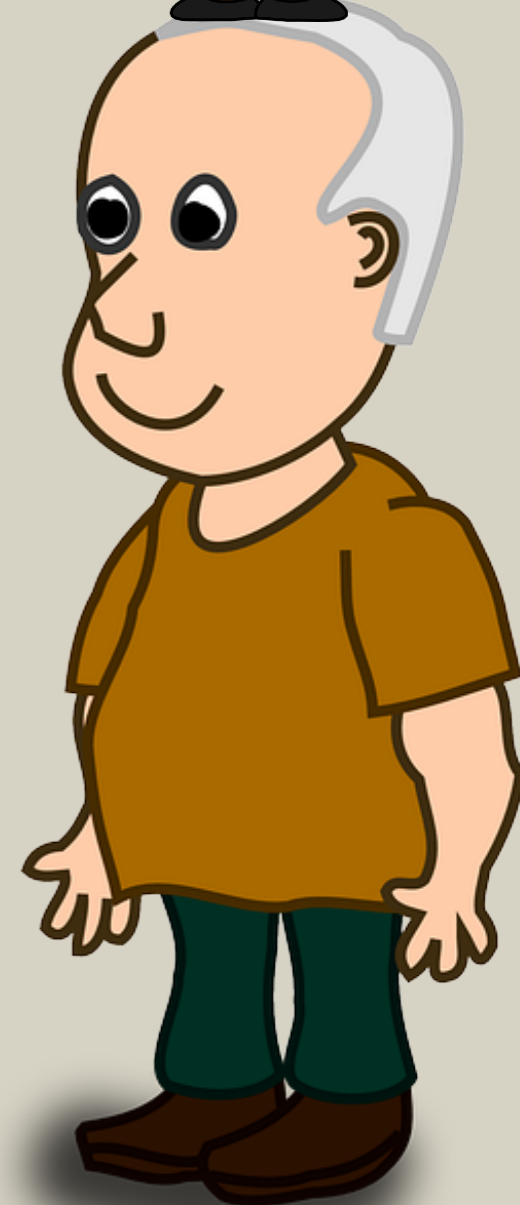
You can do this Frank!





Finally, fire up the brand new Echo and it will walk you step-by-step through the set-up process.

It's easy



Remember son, these three parts belong to us:



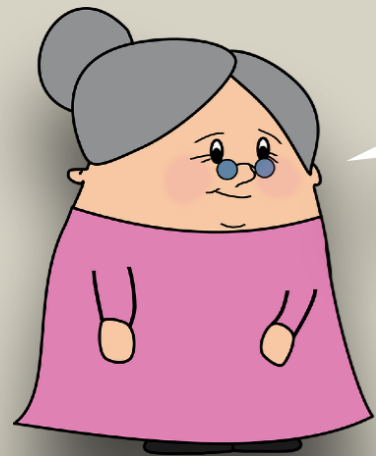
**amazon**

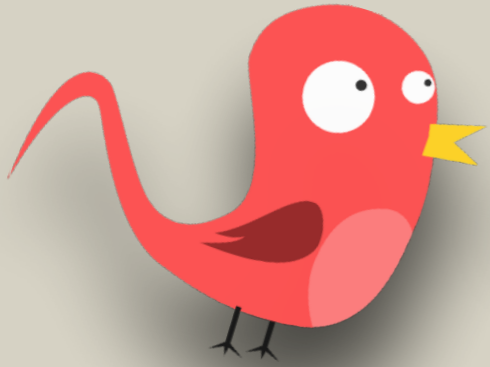
1) Dedicated Account



2) Dedicated Echo

3) Dedicated Smartphone





That's it. *You're done.* The Echo you bought for your folks will do a lot of *cool things* right out of the box. Plus...you can customize it with speciality skills and features that your folks will *love!*

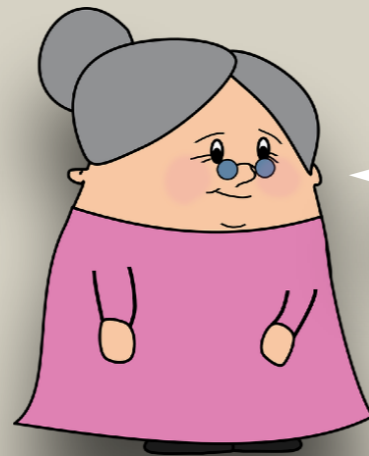
Thanks birdy. I love you, man




Wow! *Thanks* birdy-man!



So cool! I can't wait to start using our new Echo!





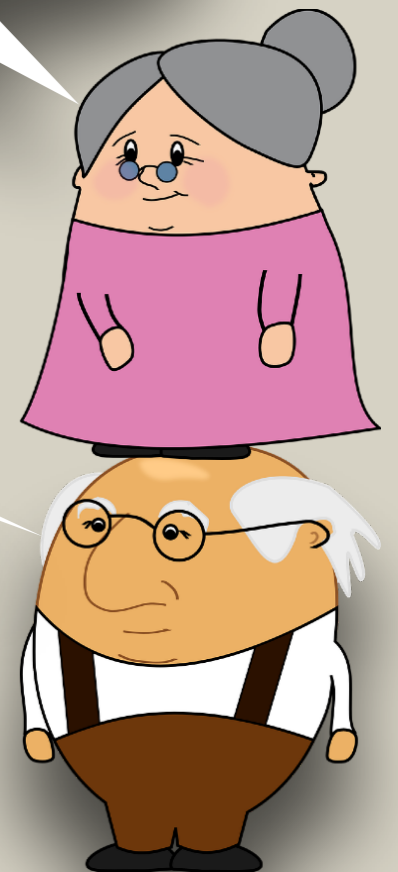
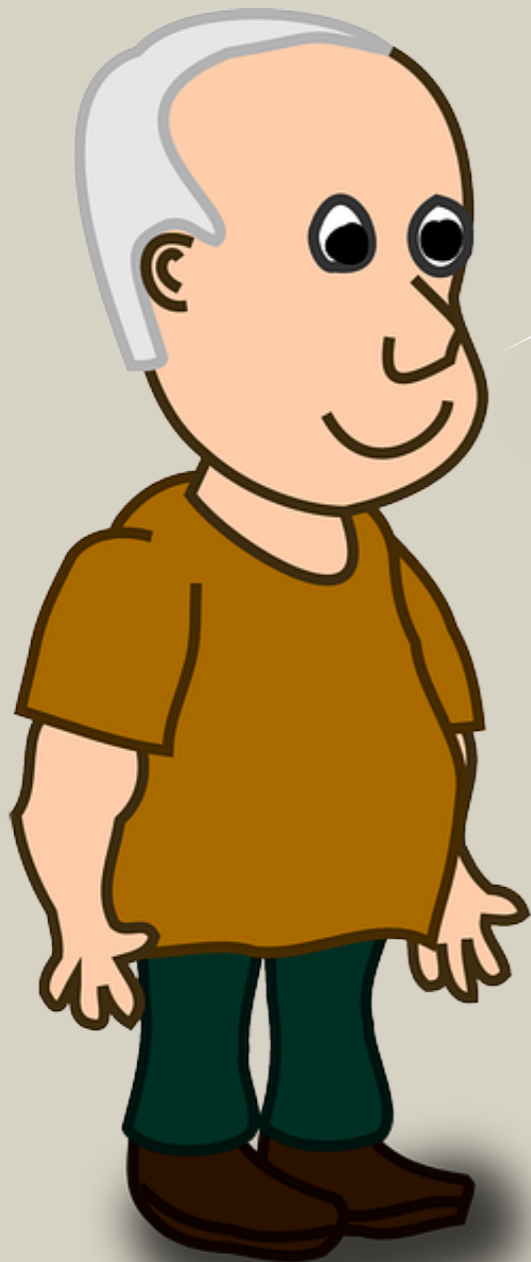
My  
work is done here.  
I'm flying south to  
Cancun now

Happy anniversary  
mom and dad. I hope you like  
your new Echo!

Oh yeah! *We dig it!*  
Thanks son.

*Alexa!* Play our favorite music!

*Your wish is my command.  
Playing Grand Funk Railroad....*



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